



January 1, 2019

Dear valued Sponsors,

Robinson Park Elementary School in Agawam will hold their 7th annual Techno Trot, a 5k and family fun walk on Sunday April 7, 2019, This event was created to promote healthy living within our community as well as benefit the Science, Technology, Engineering, Arts, and Mathematics (STEAM) program.

STEAM is a way to educate our students how all things relate to each other in school and real life. It encompasses fun with traditional learning styles and appeals to varied learning levels and interests.

On Sunday April 7, the streets of Agawam surrounding Robinson Park Elementary School will come alive with walkers and runners of all ages, helping us raise money for this educational enrichment program.

We are hoping you will consider being a sponsor of this activity for a great cause. As a sponsor, your business will be advertised as one that is committed to our schools and the success of our youth. We have 5 sponsorship levels, and would appreciate your sponsorship based on the level that fits your business best.

Enclosed you will find the sponsorship levels outlined. If you have any questions, please contact Kerry Cordis, 5k Techno Trot Chairperson, rps5k@yahoo.com.

We sincerely appreciate your generosity. Thank you for helping better the future for our children.

With gratitude,

Meleen Gaynor

Meleen Gaynor, PTO President
413-821-0582 ext 7013

Kerry Cordis

Kerry Cordis, 5k Chairperson
rps5k@yahoo.com

Robinson Park School's 7th Annual 5k Techno Trot & Family Fun Walk Sunday, April 7th, 2019 @ 1:00 PM

<i>benefits of sponsorship</i>	Presenting Sponsor \$2500	Platinum Sponsor \$1500	Gold Sponsor \$500	Silver Sponsor \$250	Business Sponsor \$100
placement of business name/logo on event t-shirt	text & logo (premier placement)	text & logo (large)	text & logo (medium)	text & logo (small)	text only
placement of business name/logo on event marketing materials (print & event website)	text & logo (premier placement)	text & logo (large)	text & logo (medium)	text & logo (small)	text only
sponsor will have post-race podium time to address crowd	✓	N/A	N/A	N/A	N/A
sponsor banner will be displayed @ start & finish	✓	N/A	N/A	N/A	N/A
signs along route to recognize & promote sponsor	✓	N/A	N/A	N/A	N/A
opportunity for corporate display in prime location	✓	✓	N/A	N/A	N/A
Facebook posts announcing sponsorship with links to sponsor Facebook & website	✓	✓	N/A	N/A	N/A
pre and post-race announcements will be made identifying sponsor	✓	✓	✓	N/A	N/A
Facebook posts announcing sponsorship	✓	✓	✓	✓	✓
event day sign recognition (registration area)	✓	✓	✓	✓	✓
table space at race expo (to distribute marketing materials/samples)	✓	✓	✓	✓	✓
opportunity for brochure/product placement in schwag bags	✓	✓	✓	✓	✓
sponsor recognized in PTO Newsletter	✓	✓	✓	✓	✓
free race registrations (registration forms are required)	10	5	4	2	1
free event t-shirts (size(s) will need to be provided)	4	3	2	1	1

2019 Sponsorship Packages

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name: _____ **Address:** _____

Contact Name & Number: _____

Sponsorship Package: _____

T-Shirts Wanted: Yes or No Sizes: _____

*Please make all checks payable to **Robinson Park School PTO, Inc.***

Send all completed forms & payments to:

Robinson Park School PTO, Attn: 5K Sponsorship 65 Begley Street, Agawam, MA 01001

All monetary donation commitments must be received by 3/4/2019.

If you have questions about becoming a sponsor, please email rps5k@yahoo.com. Thank you!